



#ONEANDTOGETHER



#ONEANDTOGETHER





MUSIAD is a proud
NGO movement initiated
by a group of virtuous
businessmen.



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#ONEANDTOGETHER

HIGH MORALITY **HIGH TECHNOLOGY**



MUSIAD






A Great Movement of Over Three Decades

The Independent Industrialists' and Businessmen's Association (MUSIAD) is a "Businessmen Association" that was found in May 9th 1990 by businessmen who dreamed a Türkiye that ensures justice and equality, peace and trust, prosperity and welfare; local and universal values that well-established in society and history are guarded, unified internally, proficient in the economic and political sectors within its region and admired around the world.

It is a prestigious "Non-Governmental Organization" that has the status of public interest association, shares its intellectual accumulation, establishes their studies and practices on a professional mindset and become a training, guidance and consultancy center to the other segments of the society as well as the business world.



Anatolia is the epicenter of civilizations. Anatolia is the heart of trade. These lands are the centre of labour, the sweat of the brow, tolerance, love and sharing. The foundations of MUSIAD were established exactly 34 years ago with the abundance of these lands, the power of sharing and labor. MUSIAD was founded in 1990 with the faith, determination and dreams of 12 young businessmen. MUSIAD set out with the aim of opening the power of Anatolia to the world and strengthening local development.

The establishment of MUSIAD is a sign of a return to a core and origin. It is a result of a desire to search for that origin. The establishment of MUSIAD means the sprouting and taking hold of the Medina Bazaar comprehension in these lands.

For 34 years under the roof of MUSIAD, we have accomplished various tasks which are beneficial for both our country and our people.

While carrying the power we derived from Anatolia to every corner of the globe, we have never compromised our ideals and people.

Always attaching great importance to labor, MUSIAD has always continued on its way with the vision of a business world rising on the basis of virtue, high morality, high technology and trust.

During this important civilizational struggle, it always stood by the justice, the righteous, the laborer and the worker. Now, we are working hard to take this movement of the virtuous, which reaches all corners of the world, to even higher levels and to be on the side of justice and righteousness. Although MUSIAD is basically a community of business people, it is a voluntary non-governmental organization that carries the power of Anatolian people to the world with its work, thoughts, principles and the values it defends.

After the first seeds of MUSIAD were planted in Istanbul, they quickly sprouted all over Anatolia and blossomed abroad. In the years of its foundation, Türkiye was in a turbulent period. Despite this, MUSIAD built its organizational structure on solid foundations.

General President



MUSIAD is
a civilizational endeavor
conducted with
a vision of a business
world built on virtues,
high ethics, and trust.



Mahmut ASMALI

Today, MÜSIAD is the most widely organized non-governmental organization in Turkey. It continues its successful work with 14 thousand members at 84 locations in the country. In addition, it provides services with local and global branches and contact points spread across a total of 183 locations, with 99 branches organized from the east to the west of the world. This number is increasing day by day. As MUSIAD members, we share a very important ideal. With our Board of Directors, High Advisory Committee, Young MUSIAD; With our MUSIAD Women's Presidency, Sector Boards and Commissions; With Our branches, our staff, our domestic and international organisations; in short together with all our members we work day and night for our nation and our country to realise the ideal of a great and strong "Century of Türkiye".

MUSIAD means that the interests of the country and the people are always and is to prioritise in all circumstances.

MUSIAD means carrying the sensitivity of the Medina Market to today's business world and not leaving the consent of Allah.

MUSIAD means that working and struggling for Türkiye to take its due place in the world arena as a strong country.

MUSIAD means being one, being united and being together.

In this book, which has been prepared in order to better understand the goal and vision of MUSIAD, a cross-section of what we have realised with excitement and determination since 1990 is taking place. May Allah be pleased with all our members from our founders to our newest member who have contributed to MUSIAD and may Allah have mercy on those who have passed away. With our members who joined us by believing in the values represented by MUSIAD, insha'Allah we will continue on our way for many more years.

#ONEANDTOGETHER

TÜRKİYE'S **PRODUCTIVE POWER**

ahlak · адептуулук · ahlak · أخلاق · ethics ·

Our Previous Presidents



Erol Mehmet YARAR
1990 - 1999
Founding President of MUSIAD



Bayram Ali BAYRAMOĞLU
1999 - 2004
2nd Term MUSIAD General President



Prof. Dr. Ömer BOLAT
2004 - 2008
3rd Term MUSIAD General President




Ömer Cihad VARDAN
2008 - 2012
4th Term MUSIAD General President



Nail OLPAK
2012 - 2017
5th Term MUSIAD General President




Abdurrahman KAAN
2017 - 2021
6th Term MUSIAD General President



The Independent Industrialists' and Businessmen's Association (MUSIAD) is a "Businessmen Association" that was found in May 9th 1990 by businessmen who dreamed a Türkiye that ensures justice and equality, peace and trust, prosperity and welfare; local and universal values that well-established in society and history are guarded, unified internally, proficient in the economic and political sectors within its region and admired around the world.

It is a prestigious "Non-Governmental Organization" that has the status of public interest association, shares its intellectual accumulation, establishes their studies and practices on a professional mindset and become a training, guidance and consultancy center to the other segments of the society as well as the business world.

MUSIAD; as an association for public benefit that represent more than 60,000 enterprises with more than 14,000 members in Türkiye and abroad, employs approximately 2,000,000 people, has 84 contact points in Türkiye and serves with a total of 183 points in the 84 different country abroad, aims to enable its sensitive members to work together, export and develop their companies.



MUSIAD aims to increase the personal quality of business people and the employees they employ; It aims to ensure that they operate more efficiently in terms of all functions of industry and commerce.

It ensures the development of business and operation systems of small, medium and large-scale enterprises and the better management and administration of human-information-money elements in balance and harmony.

It gives priority to researching and developing domestic and foreign markets for all sectors; and opening paths from producer to consumer, from seller to buyer.

It conducts a wide range of research on regional, sectoral and international issues in addition to the economic and social issues of our country; and shares these with the public.

CERÇEVE

The Çerçeve magazine started to be published every two months to explain the importance of a productive and people-oriented economy in our business world, to keep our civilization values alive and to be a strong and free voice.



IBF (International Business Forum) which consist of businessmen from the business world of 25 countries was established.

MÜSIAD Family is Growing

MÜSIAD, which attaches great importance to its works of organization in local since the day it was founded, opened its first Anatolian branch in Kayseri at 1991.



1990

1991

1992

1993

1993

1995

2002

2007

The Seed Falling to the Soil

MÜSIAD is an honorable non-governmental organization movement initiated by a group of virtuous businessmen.

MÜSIAD is Globalizing

MÜSIAD, which continues its activities on a global scale, opened its first overseas branch in Cologne, Germany in 1993.

First Fair Excitement!

MÜSIAD opened its first fair in Izmir and a great adventure began. MÜSIAD Fair, which is the most important activity of MÜSIAD, the largest trade fair of Europe with getting the name EXPO.



On the Road to Institutionalisation

MÜSIAD which seeds sown in Mecidiyeköy in 1990, moved to new headquarters in Söğütözü, in 2007.

MÜSIAD is getting younger!

Young MÜSIAD, was founded in order to the country's economy and it's socio-cultural structure.





Musiad, which created an index that aims to access macroeconomic data about businesses in the industrial and service sectors, began to publish SAMEKS (Purchasing Managers Index).

100TH ISSUE

Çerçeve Magazine, which draws a certain perspective on economic issues in Turkey and the world since 1993, has published its 100th issue and showed a great example of sustainability.

MUSIAD in New Home

MUSIAD, Turkey's largest NGO, moved to the new Headquarters building that befit a modern and a strong Turkey.

2008

On the Side of the People's Will

MUSIAD took a stand for democracy on the side of the will of the people in times of crisis such as the E-muhtıra.

2012

2017

Woman's Touch

It was founded to develop and strengthen the potential of women entrepreneurs in terms of quality and quantity.

MUSIAD
kadın

2018

2021

2023

MUSIAD Continues to Grow

A big family which is serving with more than 14,000 members domestic and abroad and 84 contact points in Türkiye, a total of 183 points in 84 different countries.

MUSIAD

2005/ 3170

Merkezi İstanbul İli, Şişli İlçesinde bulunan "Müstakil Sanayici ve İşadamları Derneği (MOSİAD)"nın kamu yararına çalışan derneklerden sayılması; İşçileri Bakanlığı'nın 24/05/2005 tarihli ve 00790 sayılı yazısı üzerine, 5253 sayılı Dernekler Kanununun 27 nci maddesine göre, Bakanlar Kurulu'na 12/7/2005 tarihinde kararlaştırılmıştır.

ASLI GİBİDİR



Eki


AHMET NECDET SEZER
CUMHURBAŞKANI

RECEP TAYYIP ERDOĞAN
BAŞBAKAN

M.V. GÖNÜL A.G.Ü. Çocuk Bak. ve Bş. Yö. U.	A.ŞEHİT Devlet Bak. ve Bş. Yö. U.	M.A. ŞAHİN Devlet Bak. ve Bş. Yö. U.	B.ATILAY Devlet Bak.
O. PEPE A.ŞEHİT Devlet Bak.	MAYDIN Devlet Bak.	N.ÇUBUKÇU Devlet Bak.	K.TÜZMEN Devlet Bak.
C.ÇİÇEK A.ŞEHİT Devlet Bak.	M.V. GÖNÜL Mill. Savunma Bak.	A.ANKU İçişleri Bak.	M.M. ELEN A.ŞEHİT Devlet Bak.
B.ATILAY A.ŞEHİT Devlet Bak.	F.N.ÖZAK Bilgi Teknoloji ve İletişim Bak.	R.ANKOĞ İçişleri Bak.	N.YILDIRIM Ulaştırma Bak.
M.M.ŞEHİR Ticari ve Köylere Bak.	M.BAŞERİDOĞU Çalışma ve Sosyal İşler Bak.	A.ÇOKKUN Sağlık ve Turizm Bak.	N.İ.ÖZÜL Kültür, Turizm ve Tiyatro Bak.
A.KOC Kültür ve Turizm Bak.	O.ŞEHİT Devlet Bak.		

İş
İşkiye No.





MUSIAD is an association that make a loud voice about social awareness and carries out countless studies on behalf of our country, besides being a businessmen's association.

As a result of these efforts, MUSIAD was designated as a **“Public Benefit Association”** status by the relevant Council of Ministers on **12 July 2005** and accelerated its activities with great devotion.



MUSIAD,
IS A CAPITAL PLATFORM
WHICH CONVEY
THE PROBLEMS OF
ITS MEMBERS TO PUBLIC
INSTITUTIONS AND
PROVIDE SERVICES
WITH **183 POINTS**
IN TOTAL.

MUSIAD by Numbers



WITH OVER

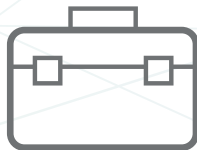
14.000
MEMBERS

REPRESENTING NEARLY

60.000
ENTERPRISES



PROVIDING EMPLOYMENT FOR

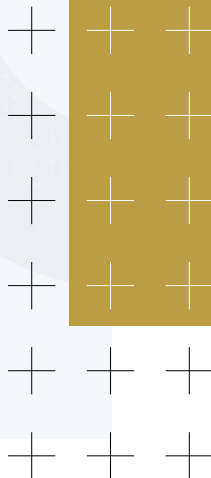


2.000.000
PEOPLE

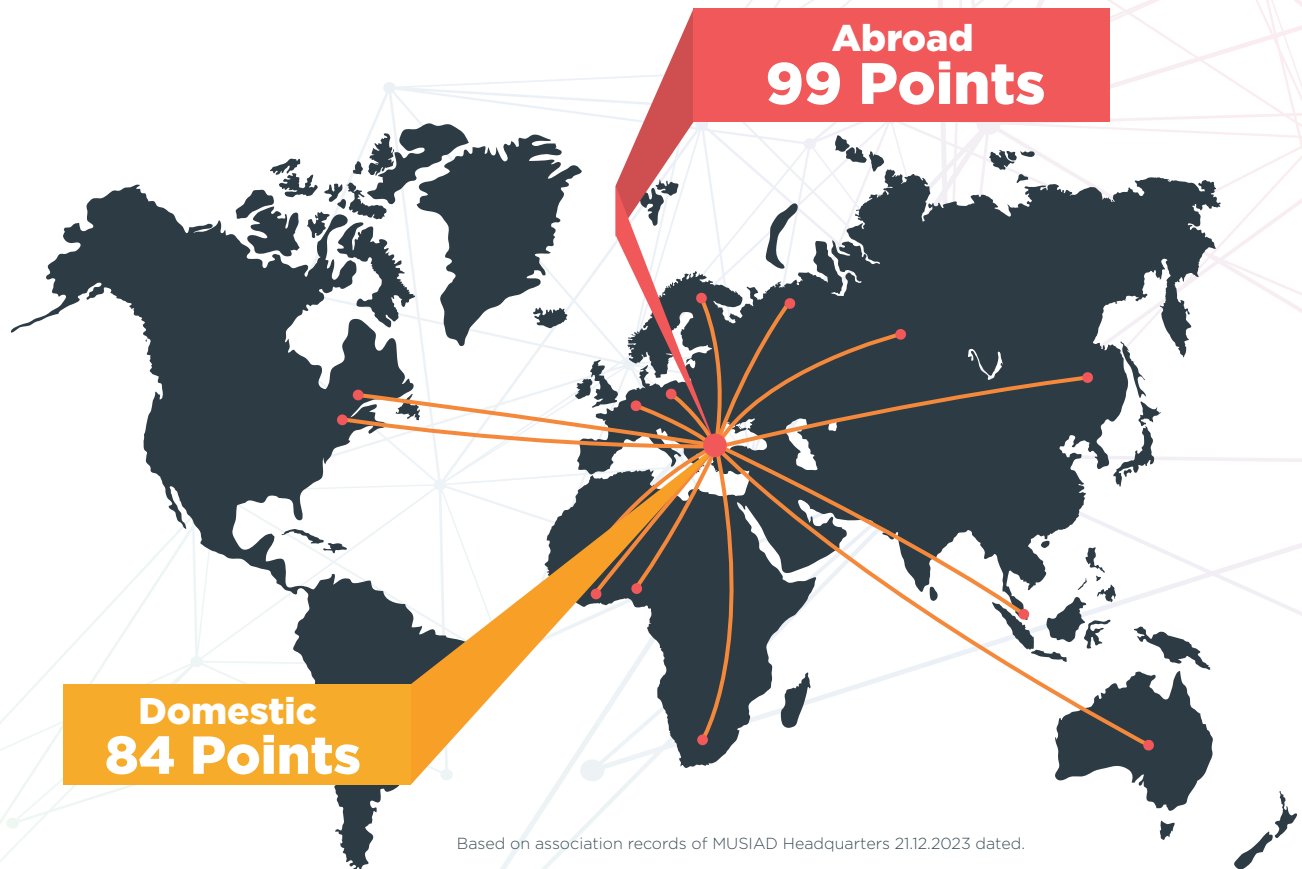
Based on association records of MUSIAD Headquarters 21.12.2023 dated.

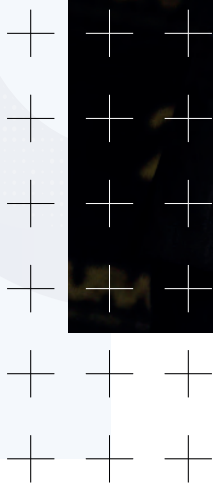


MUSIAD WITH ITS
STRONG **NATIONAL**
AND **INTERNATIONAL**
ORGANISATION NETWORK,
TURKEY'S PREEMINENT
CIVIL SOCIETY
ORGANISATION



Branches and Representatives







Powerful Administration, **Strong** Will

Founded with the principles of High Morality and High Technology, MUSIAD; is a deep-rooted civilization movement and a strong cooperation and capital platform where come together business people which is independent, always hopeful, sincere, never giving up on his ideals, honest, diligent, self-sacrificing; passionate about his country and his cause; working with love.

Together with our MUSIAD family consisting of our Boards of Directors, High Advisory Committee, Young MUSIAD, MUSIAD Women's Presidency, Sector Boards, Commissions, our domestic and international organisations and all our members, we have been working and producing for our nation, our country and our ideals for more than 30 years with these principles and this spirit.



MUSIAD

Mahmut ASMALI
GENERAL PRESIDENT

Ahmet Doğan ALPEREN

Vice President
Strategy Budget and Financial Affairs, Legislation,
Education and Culture Commissions

ÜNSAL SÖZBİR

Chairman of Strategy and R&D Commission

Dr. SAVAŞ YILMAZ

Chairman of Education,
Culture and Publications Commission

M. SELİM BAŞDEMİR

Chairman of Administrative Affairs,
Human Assets, Budget and
Financial Affairs Commission

Dr. CİHAD TERZİOĞLU

Vice President
Chairman of Domestic Organisation,
Member Acceptance and
the Member Relations Committee

MUSTAFA AKTAŞ

Vice Chairman of Domestic Organisation,
Member Acceptance and
the Member Relations Committee

CAHİT İSLAM ERTEMEL

Young MUSIAD President

MERYEM İLBAHAR

MUSIAD Women President

ESRA KAFTANCIOĞLU

MUSIAD Women Vice President

Davut ALTUNBAŞ

Vice President
Overseas Organisation, Diplomatic and
International Relations Commissions

BURHAN ÖZDEMİR

Vice President
Sector Boards and
Fair Forum Commissions

ERKAN GÜL

Chairman of Sector Boards and
Fair Forum Commission

OSMAN ÇALIŞKAN

Vice President
Corporate Communication Commissions
(UTESAV, KARZ-I HASEN)

ABDURRAHMAN UZUN

Vice President
Business and Trade Development
MUSIAD Trade Office (MTO), MUSIAD INVEST,
Industrial Production and Policies Commissions

HALİL ZAHİD BİNGÖL

Vice Chairman of Domestic Organisation,
Member Acceptance and
the Member Relations Committee

YUNUS KARTAL

Vice Chairman of Domestic Organisation,
Member Acceptance and
the Member Relations Committee

CİHAN KAZAN

Vice Chairman of Domestic Organisation,
Member Acceptance and
the Member Relations Committee

SELİM SAR

Chairman of Overseas Organisation Commission

MUSTAFA YÜCEL

Vice Chairman of Overseas
Organisation Commission

A. FARUK YAMANKARADENİZ

Vice Chairman of Overseas
Organisation Commission

OSMAN NURİ ÖNÜĞÖREN

Chairman of Diplomatic Relations Commission

FAHRETTİN OYLUM

Chairman of the International Relations Commission

ABDULLAH BOZATLI

Chairman of the Export Development Commission

ALTUĞ KARATAŞ

Vice Chairman of Sector Boards and
Fair Forum Commission

ABDÜLKADİR ÇINAR

Vice Chairman of Sector Boards and
Fair Forum Commission

ÖMER KARATEMİZ

Vice Chairman of Sector Boards and
Fair Forum Commission

TAHİR TULUK

Chairman of Corporate
Communication Commission

AHMET TARIK GÖR

Vice Chairman of Corporate
Communication Commission

MUHAMMED ALİ ÖZEKEN

Chairman of MUSIAD Karz-ı Hasen Fund

**Ahmet Doğan ALPEREN**

Chairman of the Board
of Trustees of UTESAV

**Dr. ABDULLAH ERİŞ**

Chairman of Industrial Production and
Policies Commission

FARUK GÜZELDERE

Chairman of MUSIAD Trade Office (MTO)

**AHMET CİHANER**

MUSIAD Board Member

SERHAT KISAKÜREK

Chairman of MUSIAD INVEST

**SECTOR BOARDS****SADETTİN BUDAK**

Chairman of the Printing, Publishing and
Media Sector Board

TAHA ÇİFTÇİ

Chairman of Digital Transformation Sector Board

İSMAİL HAKKI KARACA

Chairman of the Energy and
Environment Sector Board

HASAN EKMEN

Chairman of the Financial Services,
Consultancy and Education Sector Board

CEMAL ÖZEN

Chairman of the Food, Agriculture and
Livestock Sector Board

ALİ TUTUK

Chairman of the Services Sector Board

CEMİL YÜKSEKDAĞ

Chairman of the Construction and
Building Materials Sector Board

MUHİTTİN CAN

Chairman of the Chemical, Metal and
Mining Sector Board

MEHMET METİN KORKMAZ

Chairman of Logistics Sector Board

İSMAİL SOMALI

Chairman of Machinery Sector Board

SAİM BİÇAK

Chairman of the Furniture and
Consumer Durables Sector Board

İSMAİL ALTIN

Chairman of the Automotive and
Transport Vehicles Sector Board

HÜSEYİN SARPKAYA

Chairman of the Health Sector Board

FATİH ALTUNBAŞ

Chairman of Defence Industry Sector Board

FATİH CANPOLAT

Chairman of the Textile, Leather and
Ready-to-Wear Sector Board

MURAT KUNDAK

Chairman of the Tourism Sector Board



Leade in **National** and **International** Fields

MUSIAD is an international brand that is constantly in action and has organized many organizations in this context. It allows you to be together with people who have the same feelings and thoughts and expand your commercial network.

Occasionally, delegations of businessmen from different countries are hosted at MUSIAD Headquarters and workshops that enable business meetings with our members are organized. Such meetings are open to all our members and are announced via SMS, e-mail and social media.

These meetings enables the development of the business and operational systems of small, medium, and large-scale enterprises and ensures better management and coordination of the elements of human, information, and financial resources in balance and harmony.

Foreign trips are organized to countries determined by the Board of Directors in order for members to get to know international markets and to create a basis for exporting. These trips are announced to members via e-mail, SMS, social media channels and the website. The members can participate in foreign trips on condition that they pay for it. During these trips, translation, guidance and the website. Interested members can join these foreign trips upon paying the fee.

Study-research trips are organized to various sectoral fairs organized abroad. These trips are also announced to the members digitally. The members can participate theese trips by paying the fee. Foreign trade and co-operation requests are evaluated and digitally announced to the relevant members.

#ONEANDTOGETHER

WE ARE A STRONG
WILL TO CARRY
ENTERPRISES TO
THE FUTURE





Opportunities

Recognition and prestige

Every MUSIAD member company has a prestige in its sector and gains recognition.

Creating and developing social environment

In addition to providing a commercial networking opportunity, It also helps you to create a social environment with the opportunities it offers.

Developing commercial relations, establishing business contacts and partnerships

Every member of MUSIAD moves with the sensitivity of “Medina Bazaar”.

Opportunity to find new domestic and international markets and products

As an international brand, MUSIAD organizes business trips abroad and ensures that its members benefit from these trips.



Personal career

You can take on roles representing the association in other institutions and organizations.

Be in part of well-known and respected delegations of the country

As one of the most important non-governmental organizations, MUSIAD constantly forms delegations and makes high-level contacts on the agenda of the country and the world.

Fair participation

MUSIAD organises Türkiye's largest sectoral mixed fair every two years, under the name of EXPO.

Visa facilitation for overseas commercial trips

MUSIAD concludes goodwill agreements with all consulates and provides visa and trade facilities for its members.

Benefit from joint purchasing discounts

MUSIAD provides the opportunity to get a great discount by making joint purchasing agreements with the country's leading institutions, organisations companies.

B2B business meetings with foreign delegations

MUSIAD organizes the highest quality B2B events in Türkiye.

Bureaucratic speed

Through the reports it prepares and the organizations it organizes, MUSIAD directly contacts with the bureaucracy and communicates and directly forwards the problems of the members to the relevant institutions and individuals.

Opportunity for direct contact with the Parliament

MUSIAD has direct contact with the parliament and its members directly communicates and follows up the problems directly to the relevant persons through Ankara Office and expert of the Turkish Grand National Assembly.

#ONEANDTOGETHER

WE TARGET TO LEAVE
**A LEGACY OF A PRODUCTIVE
AND PROSPERUS TURKEY**
FOR FUTURE GENERATIONS



MUSIAD



Commissions

With its 15 Commissions which have board representation, MUSIAD carries out important events and activities in the fields of trade, social responsibility, civil society mobility, communication, publishing and research. Promotion of MUSIAD and its vision, current activities and organisations is realised by working in cooperation with commissions.

Commission Chairmen are selected from the members of the Board of Directors and starts his/her duty. Being a member of MUSIAD is obligatory for commission membership. Every MUSIAD member has the right to take part in commissions.



MUSIAD has **15 different Commissions** within its organisation.

Diplomatic Relations Commission

Young MUSIAD

Export Development Commission

Administrative Affairs, Human Assets, Budget and Financial Affairs
Commission

Institutional Communication Commission

MUSIAD Women

MUSIAD Trade Office

MUSIAD INVEST

Education, Culture and Publications Commissions

Industrial Production and Policies Commission

Sector Boards and Fair Forum Commission

Strategy and R&D Commission

International Relations Commission

Foreign Organisation Commission

Domestic Organisation, Member Acceptance and
Member Relations Commission



Sector Boards

Sector Boards have been established in order to carry out the sectoral activities of the Association and ensure its relations with members. Sector Boards divided into **16 different** sectors according to the fields of activity of the members. The Chairpersons of the Sector Boards are also is a substitute member of the Board.

Each MUSIAD member is inherently member in his/her own business sector. Sector Boards, on behalf of MUSIAD, carry out various domestic and international activities under the guidance and assignments of the Chairman of the Sector Board.

Sector Boards also have sub-working units within themselves. Members who work from the same branches of a sectoral business group take part in these sub-working groups.



The 16 different Sectoral Boards in MUSIAD are as follows:

Printing, Publishing and Media Sector Board
Digital Transformation Sector Board
Energy and Environment Sector Board
Financial Services, Consultancy and Education Sector Board
Food, Agriculture and Livestock Sector Board
Services Sector Board
Construction and Building Materials Sector Board
Chemical, Metal and Mining Sector Board
Logistics Sector Board
Machinery Sector Board
Furniture and Consumer Durables Sector Board
Automotive and Transport Vehicles Sector Board
Health Sector Board
Defence Industry Sector Board
Textile, Leather and Ready Made Clothing Sector Board
Tourism Sector Board



Uluslararası Genç İşadamları Kongresi



GENÇ TİCARET ELÇİLERİ



[f](#) [t](#) [@](#) [in](#) /gencmusiad

[globe](#) /gencmusiad.org.tr



Cahit ERTEMEL
2023

GENC MUSIAD

Founded in 2002, Young MUSIAD, today with 57 representatives in Türkiye and 33 representatives abroad, operates for the youth of the country with the effort to be useful to the country's economy and socio-cultural structure.

Young MUSIAD, in summary, is a working platform that set out with the idea to realise the unity of power and heart in addition to co-operation; committed to and respectful of culture, values and trade ethics of the society; has the entrepreneurial spirit required by the age; aim to develop without compromising its principles.



A moral economic development that protects moral values is possible and when principled people come together, they can change the world. For this reason, Young MUSIAD brings together young business people whose hearts are full of moral and humanitarian values, whose minds are full of innovative ideas, and whose souls are full of the passion to shape the future.

Young MUSIAD carries out activities for its members equip them with the assets required by the era, to facilitate their adaptation to developing innovations, and to increase their knowledge and experience in order to lead their own fields. In addition to the activities it carries out for the personal development of its members and the increase of their commercial capacities, it also encourages sharing and cooperation among members and provides them a comprehensive network.



With an international approach that blends local and global values It feeds on both Anatolia and the world, produces values for both Anatolia and the world. Integrates all its activities with its branches and aims for total development.

Young MUSIAD, which trains the business people of the future and members and operates based on the principles of virtue, high morality and trust, is the most active young businessmen organisation of the business world with 57 representative offices in Türkiye and 33 representative offices abroad and more than 4500 entrepreneurial members.

MUSIAD
kadın

IAS

INTERNATIONAL AWARENESS SUMMIT
ULUSLARARASI FARKINDALIK ZİRVESİ



[Twitter](#) [Instagram](#) [LinkedIn](#) /musiadkadin

musiadkadin.org



Meryem İLBAHAR
2021

MUSIAD Kadın

MUSIAD Women; It was officially established in 2018 within MUSIAD, Turkey's largest capital platform.

MUSIAD Women is a structure that carries out activities to develop and strengthen women's entrepreneurial potential in terms of quality and quantity. Aiming to raise awareness in every field where women are present, MUSIAD Women is a structure that includes Turkey's businesswomen and entrepreneurs with 47 points in Turkey, 47 points abroad and more than 300 members.



MUSIAD Women is a structure that carries out activities to develop and strengthen women's entrepreneurial potential in terms of quality and quantity. MUSIAD Women, which aims to create Awareness in every field where women are present, is largest women organization of the business world in Turkey.

MUSIAD Women, which has determined its main mission to work to strengthen women in business life and increase women's employment with the understanding of "High Morality, High Technology", which is the founding motto of MUSIAD, undertakes all necessary initiatives to support women in all fields in accordance with our cultural values and the requirements of the era by increasing the number of its members.



MUSIAD Women which aims to develop projects to provide accurate solutions or suggestions for resolution of problems faced by women in both business and social life, puts forward new and visionary programmes.

MUSIAD Women has adopted the vision of increasing interaction in the business world and becoming one of the world's leading businesswomen's organizations strenghtening its institutional structure, using women's skills. In addition to representing women in the business world and exert an effort resolve the existing problems in this field, it offers its members a holistic approach to women considering all its roles in life as a primary objective.

#ONEANDTOGETHER

WE ARE STRONG
WITH OUR BRANDS



MUSIAD



World Presidents' Meeting

World Presidents' Meeting is organised a day before MUSIAD EXPO Fair which is carried out every two years with participation of General President of MUSIAD and Presidents of Branches in Türkiye and abroad. At the meeting the general situation regarding MUSIAD Organizations, planned activities and current events are discussed.



European General Administrative Board (AGİK)

Europe, which constitutes the most important leg of MUSIAD's international network with 171 points in 86 countries, is of great importance both in terms of its location and our commercial, political and cultural relations.

In this context, European General Administrative Council (CSCE) meetings are held 4 times a year in 3-month periods. In these meetings where European Organization Heads come together; Presidents Meeting, Sector Boards Presidents Meeting and Young MUSIAD Presidents Meeting is being held with the participation of our General President.



General Administration Board (GİK)

It is a consultative board established to carry out the activities of the association in the most effective and widespread manner. It consists of the Chairman, Deputy Chairman, General Secretary, Branch Presidents, Headquarters Commission Presidents and one representative from each province.

At the General Administration Boards which is held at regular periods, the issues on the agenda are discussed and decided.

MUSIAD has completed its 109th GİK Meeting as of 2024.



Turkey Consultation Meeting (TÜİT)

Türkiye Consultation Meetings, which are affiliated with MUSIAD's Sector Boards, are held at various intervals within two years for each sector within the association and representing its members. The meetings, where important issues related to the relevant sector are the main agenda item, hosts MUSIAD members through our domestic and international organizations, initiating mechanisms for bringing together, informing, introducing and facilitating consultations.

Türkiye Consultation Meetings, where address new and current topics or important issues on a sectoral basis, is one of most important consultation and vision pillars of MUSIAD.





The High Advisory Board (YİH)

The High Advisory Board acts as the highest advisory body of MUSIAD. The decisions taken by the delegation at the meetings are advisory to the Board of Directors and the members of this delegation are elected by the active Board of Directors.

The High Advisory Board, consisting of a maximum of 40 members, is formed by bringing together people who have served nationally or internationally within MUSIAD. The High Advisory Board has to have a Chairman who is the executive director.



WE EXPOUND
NEW VISIONS AND
EXECUTE
NEW PROJECT WITH
OUR BRANDS



**GENÇ
MÜSİAD**

**MÜSİAD
EXPO**
INTERNATIONAL
MÜSİAD TRADE FAIR

**MÜSİAD
kadın**

**MÜSİAD
TV**

CERÇEVE

**MÜSİAD
invest**

**MÜSİAD
akademi**

MT
MÜSİAD TİCARET OFİSİ

**MÜSİAD
SANEKS**
SATINALMA MÜDÜRLERİ ENDEKSİ

**TÜRKİYE'nin GÜCÜ
ÖDÜLLERİ**

**MÜSİAD
connect**

**MÜSİAD
VİZYONER**

**AFRO
EURASIAN
STUDIES**

**MÜSİAD
KARZ-I
HAŞEN**

**MÜSTAKİL
ÖZEL GİRİŞİM SERMAYESİ
YATIRIM FONU**



www.ibforum.org

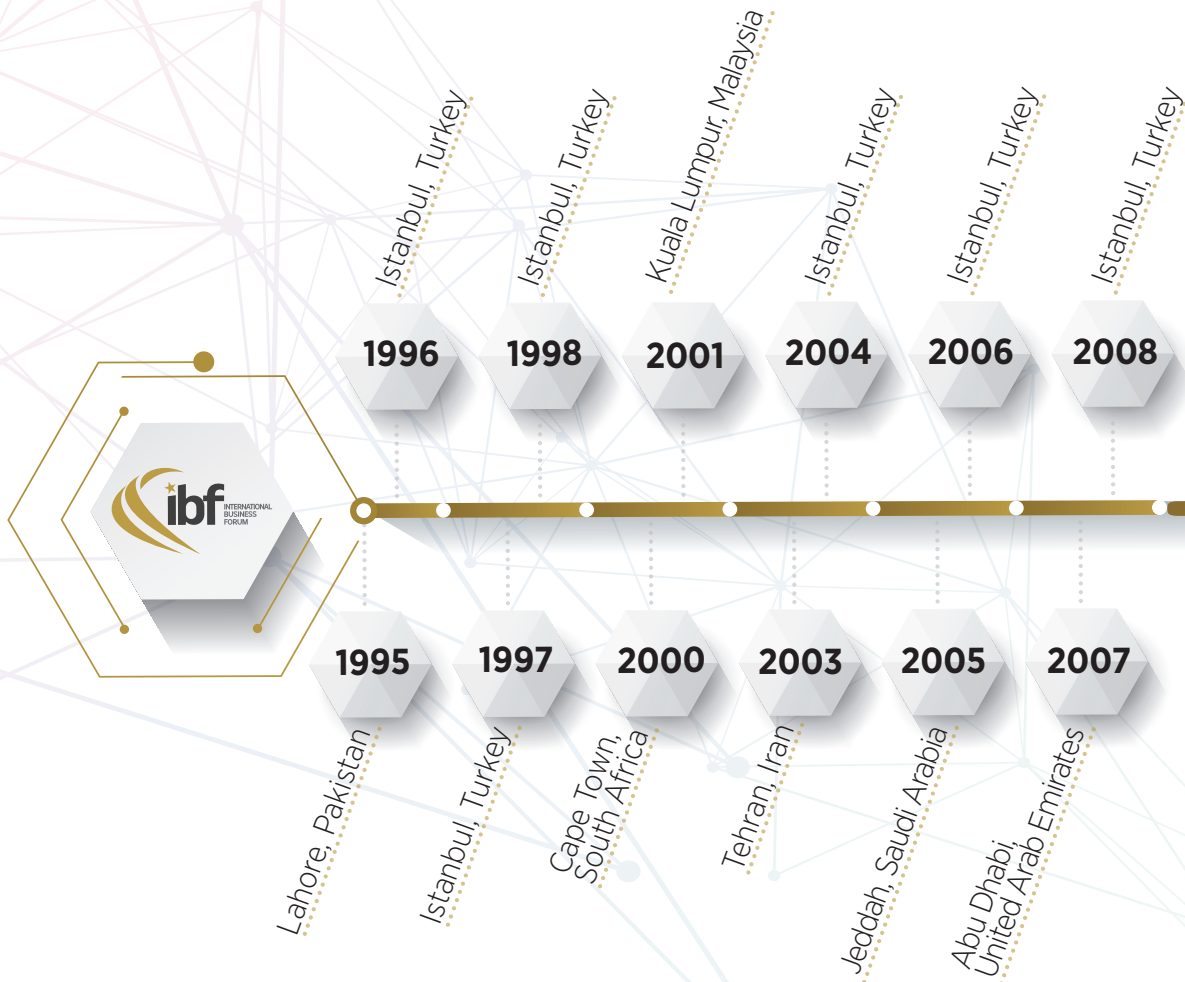


Established by MÜSİAD in 1995, IBF (International Business Forum) is an international platform that holds an annual congress bringing together businesspeople from 25 countries, along with associated commercial activities.

This distinguished platform, founded on the principle of establishing a “Global Business Network” among Muslim Businessmen, is managed by an executive board consisting of the presidents of 42 businessmen associations from 25 countries. It aims to establish economic ties between countries, create sustainable cooperation models, strengthen communication and has adopted the principle of acceleration social and economic development.

Congresses take place under a certain theme every year; consists many activities such as high-level panels, multinational investment project presentations, country promotions and real-life experiences of the business world. Apart from these, special sector-based business meetings and business matching sessions are also organized in order to increase the trade volume between participating businessmen.

The International Business Forum is a platform based on volunteerism, established with the aim of bringing together Muslim Businessmen from all over the world and revitalizing trade, investments and cooperation between them.





The logo for MusiAD Karzihasen is displayed in a bold, sans-serif font. The word "MUSIAD" is in dark blue, while "KARZI" and "HASSEN" are in a golden-brown color. The letter "S" in "HASSEN" is dark blue. The text is set against a light blue background with a faint, abstract circular pattern. A solid golden-brown vertical bar is on the left.

MUSIAD KARZI- HASSEN

www.karzihasen.org.tr



The idea of transforming the culture of cooperation and solidarity among MUSIAD members into a corporate structure and facilitating the trade of our merchants led to the emergence of the MUSIAD Fund.

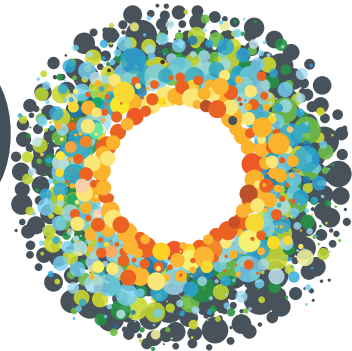
MUSIAD Fund has brought the concept and principles of “Qard al-Hasan”, one of the beautiful values of our civilization, to the agenda of today’s commercial life and institutionalized the institution of cooperation and solidarity.

The main goal of the “Qard al-Hasan” Fund is to implement this debt relationship commanded by Allah and, while implementing it, to ensure that this institution is actively systematized in social life.

In this way, it aims to increase the accumulation rate in our country’s trade, to show solidarity for the merchant in difficult times, and to increase abundance by removing the interest phenomenon, which is one of the burdens on trade, from the merchant with the “Qard al-Hasan” mechanism.

MUSIAD EXP

INTERNATIONAL
MUSIAD TRADE FAIR



www.musiadexpo.com



MUSIAD continues its efforts to develop trade at full speed. MUSIAD EXPO Fair, which is organised every 2 years in order to increase the effectiveness our country and our business world in the world markets, was held for the first time on 18-21 November 2020 at TÜYAP Istanbul Fair and Congress Centre.

Previously known as MUSIAD Trade Fair organisations, which have been carried out continuously since its establishment continues on its way as a major event. MUSIAD EXPO is going to be held at TÜYAP Istanbul for the third time in 2024.


It takes an important role of developing Türkiye's commerce and finding new markets. With an increasing nuber of participants and diversity of sectors, EXPO bring the leading business and political names together.

The fair, which hosts participant from 24 different sectors, increases MUSIAD and our country's effectiveness in world markets by organizing panels, bilateral business meetings and various organizations.



MUSIAD VIZYONER

www.musiadvizyoner.com



It is an activity carried out for the benefit of the community to inform business people in Türkiye and prepare them for the future and help them develop trust-orientated business contacts.


MUSIAD Visionary Summit was organised under the titles the first was “Doing Business with the Future” in 2015, the second in 2017 “New Türkiye in The Transforming World”, the third “Digital Future” in 2021 and the fourth “Notice The Digital, The Climate, The Enterprise, The Transformation and The Values!” and the fifth one in 2023 with the motto “THE POWER of WE” and is being...

In the programme organised in order to Türkiye's development, becoming a country with a voice in the future and create awareness and consciousness at the social level, are proposed solutions to the problems of our country.

The speeches and collaborations made at the Visionary Summit where attended by both members and non-members of MUSIAD and participants from all over the world has a direct impact on 2 years economic strategy of the institution and our country.



www.turkiyeningucu.com



MUSIAD, Türkiye's Productive Power, combined the Türkiye Economy Press Award Ceremony, which is organized 17 times, and the Science Technology Awards, which is organized 6 times, under the umbrella of "Türkiye's Power Award Ceremony", with the participation of representatives from the business world, academicians, politicians, artists and members of the press and has turned it into a nationally comprehensive award program with a total of 9 categories.


Those people who produce and develop business in industry, informatics, technology, logistics, service and many other sectors, realize that no one sees and open up to the world market with their ideas constitute the driving force of Türkiye today.

Türkiye's Power Awards, which are organized to increase the encouragement of people, institutions and organizations that share the power of Türkiye and contribute to the economy in the lands we live on, to raise awareness and to move forward, will contribute to successful people coming to the fore in their sectors.



SANİEKS

SATINALMA MÜDÜRLERİ ENDEKSİ



SAMEKS (Purchasing Managers Index) is an index that aims to access macroeconomic data regarding the country's economy through the evaluations made by businesses in the industrial and service sectors about their economic activities.


SAMEKS aims to provide timely data transfer that will not require revision regarding the developments in the Turkish economy, based on its evaluations of the course of economic activities from workplaces operating in industrial and/or service sectors.

It covers randomly selected workplaces without any consideration turnover shares etc. from MUSIAD member workplaces, taking into account the provinces' shares in GDP. At least 400 businesses' participation is ensured from a pool covering 1100 businesses.

SAMEKS, which its preparations started in 2012 and it was put into service in 2013, has been continuing to announce its indices within MUSIAD for 11 years.



www.musiad.tv



With MUSIAD TV, practical information needed by the business world, comments on current news, ideas that will broaden the horizons of young entrepreneurs, and experiences shared by Türkiye's leading business people meet with the audience.


With MUSIAD TV, viewers can closely follow large-scale organizations such as forums, conferences, panels and economic summits organized by MUSIAD via live broadcast.

On MUSIAD TV, special interviews prepared with the leading representatives of the sector in all business lines that are closely related to the Turkish economy, "Member Promotional Films" that MUSIAD members can introduce themselves closely, Economy Programs, Fair Promotions, Information Programs, Training Programs and Success Stories also meets with the audience.

2 AYLIK İŞ DÜNYASI ve GÜNCEL EKONOMİ DERGİSİ

CERÇEVE

www.cercevedergisi.com



In the content of Çerçeve Magazine, which includes analyzes on the country's agenda, economy and social issues, especially the business world; In addition to opinion articles prepared on different issues in line with the developments in the country and the world agenda, news files discussed in detailed information about the organizations organized by MUSIAD and certain topics is also included.


In the Çerçeve Magazine, where business life is analysed in a wide range from the obstacles faced by business people to the attitude of the business world in the face of changing world balances, there are also analyses on the life of thought.

The Çerçeve Magazine is published every two months Since 1993, to draw a certain perspective on economic issues in Türkiye and the world, to emphasise the importance of a productive and people-oriented economy in our business world, and to alive our civilisation values and to be a strong and free voice.

The background features a light blue vertical rectangle on the left side, containing several overlapping circles of varying shades of blue and white. To the right of this rectangle is a solid white area. A thick, solid gold vertical bar is positioned on the far left edge of the page. The text 'MUSIAD' is in a large, bold, dark blue sans-serif font. The text 'akademi' is in a bold, gold sans-serif font, positioned directly below 'MUSIAD'.

MUSIAD akademi

www.musiadakademi.com




MUSIAD Academy is a structure that will work for all members on issues such as information on changes in domestic and foreign markets, sectoral innovations, corporate transactions, legislative problems, personnel and executive trainings, business person training programmes, raising youth in accordance with the new economic system, values trainings, discovering new talents, planning the workforce, providing of technical training.

For MUSIAD, the human being is an asset; our institution, which brings qualified people to our country like a school until today, in the new period, has embarked on the path of training qualified business people with the logic of an academy and for this purpose, MUSIAD Academy was established.



www.mtooffice.org




MUSIAD has created the MUSIAD Trade Office (MTO) application in order for its members to meet on a common platform, communicate with each other and carry out their commercial activities easily. With the MTO Office programme, MUSIAD members can develop trade among each other and participate in programmes quickly with more innovative and faster communication.

In addition to establishing a commercial alliance among MUSIAD members, MTO, which was created with the aim of instantly seeing and following all the works and programmes carried out within the association, can respond quickly to the problems of the members and provide easy access to the expert staff.

MTO Office application provides convenience to MUSIAD members in the digital environment with Organisation, Digital Platform, Current Trade Notices, Programmes, Delegation Visits, B2B Events, Event Summaries, Video and Photos and Consultancy services.



www.musiadinvest.com




Türkiye, is an attractive international investment centre with its political stability, strategic location, market size, strong industry, diversity of production and raw materials, qualified young population, advantageous investment incentives and dynamic structure.

Within the framework of its responsibility arising from its mission, MUSIAD has established the “MUSIAD International Investment and Support Office” (MUSIAD INVEST) in order to contribute to Türkiye’s international investment climate.



www.musiadconnect.com



MUSIAD designed MUSIAD Connect in order to increase the internal communication of its members within the association and to bring its members together under a single roof in social media publications. Members can create a profile, enter their qualifications, add each other to the follow-up list and communicate with each other and establish contacts and share their experiences.

With 14,000 members, MUSIAD Connect is MUSIAD's communication area.

MUSIAD Connect has the identity of being a platform where its members can easily express their problems, suggestions and demands; comment on each other's ideas and like each other's posts.

By this way, MUSIAD Connect close the communication channels on other applications and keeps them together.

MUSIAD Connect, which became operational in 2023, can be accessed via Smartphone, tablets and computers.



AFRO EURASIAN STUDIES



Afro-Eurasian Studies, is an academic journal aiming to contribute academically to the fields of economy and international trade and economics.

In the journal, which is prepared in English, are being focused particularly on the African regions trade and policies and comprehensive academic articles for the Middle East, Asia and Europe are being prepared.


Economic and political conjuncture in the world, is changing at a tremendous pace in the commercial and political context. In this context, academic journals such as Afro Eurasian serve a great function in understanding the developments taking place in the world.

Afro Eurasian Studies started to be published in 2012 in order to follow up closely developments in Türkiye and the world and operates for more than 10 years within MUSIAD.



MUSTAKİL

**ÖZEL GİRİŞİM SERMAYESİ
YATIRIM FONU**



Since its establishment, one of MUSIAD's main goals has been to establish joint businesses and create strong brands where we can bring together our financial knowledge and business experience.

Up to the present, MUSIAD members have come together at different scales and undertaken partnership initiatives and achieved many successful collaborations. Joint ventures that have been realized and are still ongoing, has gained significant experience to make subsequent initiatives more successful.

In order to realise large-scale projects with these experiences, MUSIAD established the Enterprise Capital Investment Fund by bringing together the capital of its members.

The Fund has been established according to the following basic principles and operating principles: Areas to be invested in; will cover criterias such as production, employment, export potential, environmental sensitivity, nationwide weight and brand value.

Fund management will have strong, dynamic, transparent and sustainable management principles and will be regularly audited by the Capital Markets Board.



İDSB
UNIW

İSLAM DÜNYASI STK'LARI BİRLİĞİ
THE UNION OF NGOS OF THE ISLAMIC WORLD
اتحاد المنظمات الأهلية في العالم الإسلامي



DIŞ EKONOMİK İLİŞKİLER KURULU
FOREIGN ECONOMIC RELATIONS BOARD



ULUSLARARASI TEKNOLOJİK EKONOMİK VE
SOSYAL ARAŞTIRMALAR VAKFI
المعهد الدولي للبحوث التكنولوجية والاقتصادية والاجتماعية
INTERNATIONAL FOUNDATION FOR TECHNOLOGICAL,
ECONOMIC AND SOCIAL RESEARCHES



Non-Governmental Organisations of which we contributed to their establishment and are their members

International Business Forum (IBF)

The Union of NGOs Of The Islamic World (İDSB)

Foreign Economic Relations Board (DEİK)

Türkiye Exporters Assembly (TİM)

Union of Chambers and Commodity Exchanges of Türkiye (TOBB)

Turkish Voluntary Organisations Foundation (TGTV)

International Foundation For Technological, Economic And Social Researches (UTESAV)

Press and Publication Union

15 July Association

National Will Platform




What are the Membership Requirements?

Company owners and professionals who have the capacity to act and who accept to work in this direction by adopting the aims and principles of the association and who meet the conditions stipulated by the legislation and who are officially engaged in commercial activities have the right to become a member of this association. However, foreign real persons must also have the right to reside in Türkiye in order to become a member.

The membership application to be made to the association presidency is decided by the association's board of directors as acceptance or rejection of the request and the result is notified to the applicant in writing. The member whose application is accepted is recorded in the book kept for this purpose.

Principal members of the association are company owners or company professionals who are accepted to membership by the board of directors upon their application.



Company owners or partners are required to fill in the personal information and company information fields in the online pre-application form for membership to the association and specify two MUSIAD members as references. Pre-application for membership cannot be completed without providing references.

An appointment is made with the official owners and partners of the company after the pre-application and they are asked to fill out the application form by visiting the company address. Along with the application form, passport size photograph, identity card, criminal record, tax certificate, Findeks Report and activity documents are requested.

Company professionals are asked for the decision of the company board of directors to become a member of the association in addition to documents required from company owners.

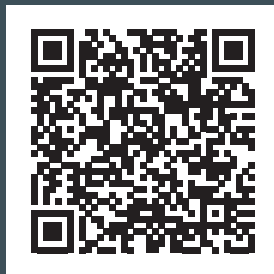
#ONEANDTOGETHER

HIGH MORALITY **HIGH TECHNOLOGY**



MUSIAD

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